

Università degli Studi di Pavia  
Faculty of Economics

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# Laurea Magistralis (2-year Masters programme) in "International Business and Economics"

- Int. Business & Management
- Advanced Economics



# Why attend this international programme?

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- The programme is taught from an international perspective and addresses managerial issues that individuals, firms, and organizations face when approaching international markets
- Students develop a mix of hard and soft skills
- The programme applies technical and social skills to international issues
- Students have the chance to take part in double degree/exchange programmes to acquire firsthand international experience
- Firms and organizations consider graduates from this programme highly attractive



# Why attend this international programme?

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- Lessons are a blend of theoretical lectures, class discussion, case studies, and teamwork
- Group presentations and oral contributions are an integral part of the teaching method
- The learning environment stimulates decision-making and encourages students to find viable solutions for business issues in uncertain situations
- There are great opportunities for cooperation, challenge, and mutual learning in a multicultural environment



# Why attend this international programme?

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- The Faculty team includes both Italian scholars with sound international experience and highly reputed visiting scholars from abroad
- Teaching staff is approachable, open and dedicated
- Students are welcome to discuss issues that extend beyond course content
- No tuition fees for the first year (Euros 119,56 contribution to Health Insurance and regional tax)



# Why attend this international programme?



- Pavia features a unique system of integrated academic structures (9 Faculties, 15 colleges and an Institute for Advanced Studies) promoting
  - a lively cultural environment and a multidisciplinary approach to higher education;
  - the development of social, interpersonal relationships.



# Why attend this international programme?

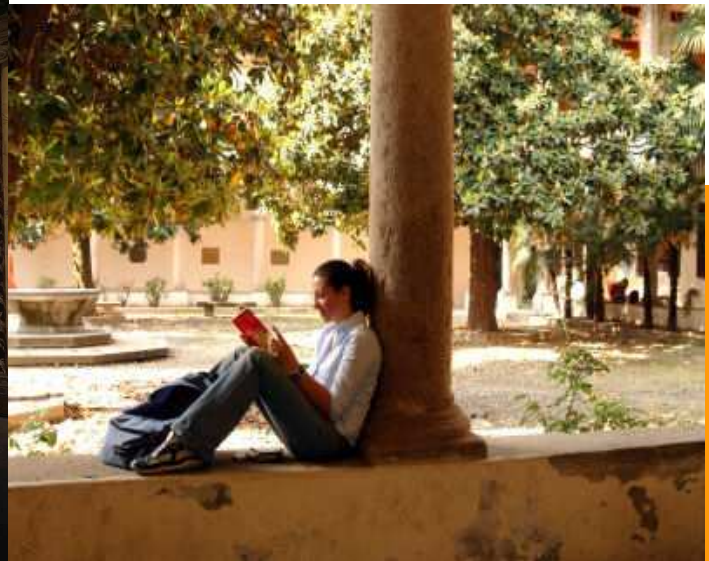


- Pavia is a medieval university town offering many cultural and social activities and an exceptionally high quality of life
- It is located very close to Milan, one of Europe's business, art and design centres
- The course offers a good combination of global orientation and a touch of the Italian *'life style'*





LAUREA MAGISTRALIS (2-YEAR MASTER PROGRAMME) IN  
INTERNATIONAL BUSINESS AND ECONOMICS





# Why attend this international programme?

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- One programme – two specialisations
  - *International Business & Management*: core internationalisation and management courses enable students to find viable solutions for business decisions in uncertain situations
  - *Advanced Economics*: highly technical and advanced graduate courses in Macroeconomics, Microeconomics, Econometrics and Quantitative Methods (program substantially equivalent to an *M.Phil. Degree in Economics*).



# Course structure at a glance

## *Int. Business & Management*

### **1° term**

- International Business Law
- International Accounting
- International Finance
- Int. Agrifood Economics
- English for Business Comm.

### **2° term**

- Int. Business & Management
- Int. Entrepreneurship & Marketing
- Economics of Emerging Markets
- Applied Business Statistics

## *Advanced Economics*

### **1° term**

- Maths for Economic Dynamics
- International Business Law
- Decisions and Games
- International Accounting

### **2° term**

- Int. Business & Management
- Int. Entrepreneurship & Marketing
- Statistical Modelling
- Advanced Microeconomics

**First  
Year**



# Course structure at a glance

## *Int. Business & Management*

## *Advanced Economics*

### **Second Year**

#### **1° term**

- History of Ec. Analysis
- Int. Certification Pol. & CSR
- International Economics
- Elective courses

#### **2° term**

- Elective course
- Final Dissertation

#### **1° term**

- Advanced Econometrics
- Advanced Macroeconomics
- Innovation & Ind. Dynamics
- International Economics
- Elective courses

#### **2° term**

- Elective course
- Final Dissertation



# Course structure at a glance

Students are highly recommended to spend 1 year abroad on one of the University's partners sharing attractive international exchange/double degree programmes

**Second  
Year**



**GROUPE ESC CLERMONT**  
GRADUATE SCHOOL OF MANAGEMENT



**Groupe ESC  
CLERMONT**  
GRADUATE SCHOOL  
OF MANAGEMENT

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## EUROPEAN MANAGEMENT and BUSINESS SCIENCES CONSORTIUM

**Second  
Year**

### EMBS Consortium

The European Master of Business Sciences Consortium was created in 1989 with the aim of providing a fully integrated scheme of study for students with excellent academic results and preparing them to meet the needs of the European Employment Market



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### Mission Statement

Europe affects companies and businesses.

The EMBS consortium programmes include the following elements :



**LAUREA MAGISTRALIS (2-YEAR MASTER PROGRAMME) IN INTERNATIONAL BUSINESS AND ECONOMICS**

# Who should attend this international programme?

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- Italian and foreign students strongly committed to developing skills in an international environment
- Students must possess either an Italian or EU undergraduate degree (three-year university diploma) or any other foreign qualification considered equivalent



For more information please refer to  
*<http://mibe.unipv.it/>*

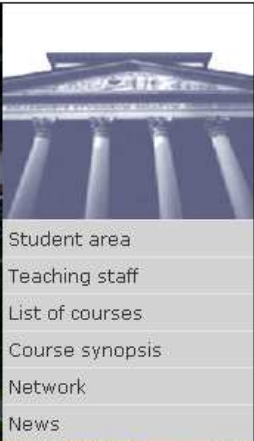

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INTERNATIONAL BUSINESS AND ECONOMICS

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LAUREA MAGISTRALIS (2-YEAR MASTER PROGRAMME) IN  
INTERNATIONAL BUSINESS AND ECONOMICS

# For information about the international programme

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