Part 1

THE MIBE PROGRAMME
Course structure 21-22

**INTERNATIONAL MANAGEMENT**

- INNOVATION MANAGEMENT [both curricula] – 9 ECTS – SECS-P/08

**DIGITAL MANAGEMENT**

- FIRM VALUATION & CAPITAL MARKET INSTRUMENTS [both curricula] – 9 ECTS – SECS-P/09

**1° Term**

- **MATHEMATICAL METHODS FOR BUSINESS** – 6 ECTS – SECS-S/08
- **INTERNATIONAL BUSINESS LAW** – 6 ECTS – IUS/14

**2° Term**

- **BIG DATA ANALYSIS** – 9 ECTS – SECS-S/01
  - or
  - **EXPONENTIAL CODING WITH AI AND DATA MANAGEMENT (ECAID)** – 9 ECTS – SECS-S/01
- **CAPITAL MARKETS AND EU COMPANY LAW** – 6 ECTS – IUS/04
- **BUSINESS ANALYTICS WITH EXCEL** – 3 ECTS – SECS-P/10

First Year
Course structure 21-22

- ECONOMICS OF EMERGING MARKETS [both curricula] – 9 ECTS – SECS-P/02
- INTERNATIONAL BUSINESS & MANAGEMENT – 9 ECTS – SECS-P/08
- INTERNATIONAL ENTREPRENEURSHIP AND ENTREPRENEURIAL MARKETING – 9 ECTS – SECS-P/08
- INFORMATION SYSTEMS FOR MANAGERS – 9 ECTS – SECS-P/10
- IT CONSULTANCY AND SOFT SKILLS – 6 ECTS – ING-INF/05
  or
  MANAGING RESEARCH FOR BUSINESS – 6 ECTS – ING-INF/05
- APPLIED PROJECT MANAGEMENT – 6 ECTS – SECS-P/08
  (including ‘IPMA Project Management Certification’ / Special for MIBE)
  or
  INNOVABILITY AND CIRCULAR ENTREPRENEURSHIP – 6 ECTS – SECS-P/08
- APPLIED PROJECT MANAGEMENT – 6 ECTS – SECS-P/08
  (including ‘IPMA Project Management Certification’ / Special for MIBE)
  or
  HEALTHCARE MANAGEMENT – 6 ECTS – SECS-P/08
## Course structure 21-22

### 1° Term

<table>
<thead>
<tr>
<th>Module</th>
<th>Credits</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Economics &amp; Policy</td>
<td>6</td>
<td>SEC5-P102</td>
</tr>
<tr>
<td>International Accounting &amp; Finance</td>
<td>6</td>
<td>SEC5-P109</td>
</tr>
<tr>
<td>Corporate Reputation &amp; Storytelling</td>
<td>6</td>
<td>SEC5-P108</td>
</tr>
<tr>
<td>Performance Management</td>
<td>6</td>
<td>SEC5-P108</td>
</tr>
<tr>
<td>Business Analytics with Excel</td>
<td>3</td>
<td>SEC5-P110</td>
</tr>
<tr>
<td>Lingua Francese (Perfezionamento)</td>
<td>3</td>
<td>L-LIN164</td>
</tr>
<tr>
<td>Lingua Spagnola (Perfezionamento)</td>
<td>3</td>
<td>L-LIN167</td>
</tr>
<tr>
<td>Lingua Tedesca (Perfezionamento)</td>
<td>3</td>
<td>L-LIN114</td>
</tr>
</tbody>
</table>

*Only for non-Italian speaking students: Lingua Italiana*

### Module 2

<table>
<thead>
<tr>
<th>Module</th>
<th>Credits</th>
<th>Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Corporate Finance</td>
<td>6</td>
<td>SEC5-P109</td>
</tr>
<tr>
<td>Economics of Innovation and Industrial Dynamics</td>
<td>6</td>
<td>SEC5-P108</td>
</tr>
<tr>
<td>Digital Marketing</td>
<td>6</td>
<td>SEC5-P108</td>
</tr>
</tbody>
</table>

*or Corporate Reputation & Storytelling, 6 ECTS - SEC5-P108*
Master Programme in International Business and Entrepreneurship

Second Year

2° Term

Course structure 21-22

two elective courses to be chosen among these [both curricula] – 12 ECTS

or

6 ECTS of internship plus 6 ECTS of one elective course – 12 ECTS

THESIS [click here for more info] – 24 ECTS
Part 2

FURTHER PROGRAMS & INITIATIVES
Bilateral agreements which allow the students who participate to obtain an Italian degree + the equivalent foreign title.
Applying for the DD

- The official notice is normally published at the end of February/beginning of March

- Selection criteria can change from year to year; for details wait for the official “bando” or write to double-degree.dem@unipv.it

- A dedicated meeting with all details planned for November/December
Other International Mobility Programmes

• ERASMUS+ Programme
• International Exchanges with:
  • Hanoi University – FMT – Faculty of Management and Tourism
  • FURB – Universidade Regional de Blumenau
  • LSU Project

http://economia.unipv.it/ia/
Degree Plus or “Laurea Plus”:

- Degree Plus – or ‘Laurea Magistrale Plus’ - is a innovative initiative developed in Italy by University of Pavia only;

- It’s the MIBE Talent Program: about 10 selected students only:
  - 3 terms (18 months) of lectures + 2 terms (12 months) of highly selected internships with key partners;
  - Special sessions / Development Workshop.
Placement rate for MIBE graduates: superior to 90%!

MIBE PLACEMENT Office:

- matching between MIBE students and internship/job opportunities offered by our partners.
- in depth follow-up process, reporting about alumni’s placement rates, job positions and other key indicators
- Email: mibe.placement@unipv.it
- PLEASE NOTE THIS SERVICE IS TEMPORARILY SUSPENDED
Special Events / Sessions / Certification
Special Events

- N. Wrenn, Head of News Relationship – Facebook;
- F. Benasso, CEO Accenture Central Europe;
- V. Cino, Head of Public Affairs Coca-Cola Europe;
- G. Tamola, Managing Director Italy Spain & Poland – Zalando;
- Lorenzo Bini Smaghi, Formerly European Central Bank;
- Barbara Lang, Formerly President of Washington Chamber of Commerce;
- Donatella Isaia, HR Director at Vodafone Italy;
- etc…

E. Cereda
CEO & President IBM Italy

G. Pisano, Harvard Business School

G. Lotito, FacilityLive, the most invested Italian Startup

A. Forchielli, President Mandarin Capital Partners

F. Schiavone, Rolan Garros Winner

P. Kotler, "The Father of Marketing"

Luca Colombo, County Manager, Facebook

N. Wren, Head of News Relationship emea, Facebook
Part 3

“GOOD TO KNOW"
ACADEMIC YEAR 2021/2022

CALENDAR

1st Semester Lectures
20 September 2021 – 22 December 2021

Christmas Holidays
23 December 2021 – 9 January 2022

Exams*: first session
2021/2022
10 January 2022 – 19 February 2022

2nd Semester Lectures
21 February 2022 – 21 May 2022

Easter Holidays
14 April 2022 – 19 April 2022

Exams*: second session
2021/2022
23 May 2022 – 2 July 2022

Exams*: third session
2021/2022
4 July 2022 – 31 July 2022;
4 September 2022 - 24 September 2022
MIBE lectures timetable is published on the MIBE website, in the Dates sections - Calendar https://mibe.unipv.it/calendar/
Study plan compilation; from **07/10/2021** to **02/11/2021**

- It must be compiled for **the I year**
- Online, in the usual reserved area.
- If the study plan is in line with the standard one it will be automatically approved.
- It is possible to have variations from the standard study plan (individual plan), but it must respect the Ministry of Education rules and be submitted and approved by MIBE Didactic Committee
Course material

- Course material is going to be uploaded on the **KIRO platform**, which can be accessed using your UNIPV credentials
- Lecturers can use KIRO also to send notifications to students. Always refer to your unipv mail account
- Links to KIRO are present in the pages of each course (subject) on the MIBE website
Exams

- Exams are organized in three sessions:
  - Winter (January-February) - 2 calls
  - Summer (May-July) – 3 calls
  - Fall (September) – 1 call

- Exams can be taken only after the end of the series of lectures

- If an exam is failed at a given call it can be retaken at the next call of the same session and also in the subsequent session/s

- Results are published in the reserved area. If you want to refuse the mark, you can do so in the reserved area, within 5 days from results’ publication. If you accept, nothing to do: after 5 days it will be automatically registered in your career
The internship can be taken in the second semester of the second year, in place of one of the two elective courses.

It is worth 6 credits and must be lasting at least 3 months (full-time) and worth at least 400 work hours.

More info on internship on MIBE website: https://mibe.unipv.it/programme/internship/
The final thesis (worth 24 credits) is normally written during the second semester of the second year.

The subject area of the thesis is normally chosen by the student who will then agree the specific topic together with the thesis supervisor ("relatore").

It is advisable that the student should contact and make agreements with the supervisor in advance (normally during the first semester of the second year).
News

- General news are going to be published on the homepage of the MIBE website
For updates and info

mibe.unipv.it